

***NOTICE OF GRANTS PROCESS FOR
HEALTH AND NUTRITION PROJECTS
BENEFITING CALIFORNIA CONSUMERS***

Deadline for Letters of Inquiry: 5:00 PM, Monday, March 1, 2004

The California Attorney General is now soliciting Letters of Inquiry (LOI) for the Salton Settlement Fund as part of a two-stage application process. The deadline for submitting a LOI is March 1, 2004. After reviewing all LOIs, we will inform you by April 1, 2004 whether or not we will solicit a full proposal from your organization or agency. The deadline for full proposals will be May 3, 2004.

The Salton Settlement Fund

The Salton Settlement Fund is the result of a settlement of an antitrust complaint brought by the California Attorney General and other state attorneys general against the Salton Corporation for alleged resale price maintenance and other anti-competitive conduct in the sale of Salton Contact Grills. Before going to trial and without admitting liability, Salton agreed to a court order prohibiting certain conduct in the sale of its indoor cooking grills including agreements to set retail prices.

As part of this settlement, Salton also agreed to pay approximately \$7.6 million to resolve claims of compensatory damages. Each state has been allocated a portion of this amount based on its population. California's share is approximately \$800,000. Because of the impracticability of identifying grill purchasers, potentially differing amounts of damages, the high cost of administering a check refund program relative to the potential average award and other factors, the settlement calls for distributing funds on a state-by-state basis to not-for-profit corporations, charitable organizations and government entities to advance health or nutrition-related causes.

Grants Budget and Criteria

The California Attorney General will be making approximately \$800,000 in grants to non-profit organizations and public agencies to improve the health and nutrition of consumers in the State of California. Grants will range in size from \$75,000 to \$150,000 for one-year. Because of the nature of the settlement funds, grants will be made on a one-time basis for specific projects and not general operating support. Project activities may involve information, education and/or advocacy. Priority will be given to projects designed to:

- Prevent heart disease, stroke, cancer and other serious disease caused by excessive consumption of fat;
- Reduce the incidence of childhood obesity and/or
- Assist consumers in selecting foods and food preparation methods that are healthy and nutritious;

Funding is not available for academic or clinical research.

Eligible Applicants

Applicants must be either:

- a. A **non-profit organization** under section 501(c)(3) of the Internal Revenue Code

or
- b. A **public agency** (i.e., a state or local agency, department or instrumentality).
The Salton Settlement provides that any funds received by a public agency must not be used to supplant or replace funding for any program, purchase or activity and the budget of the governmental entity must not be reduced to compensate for any funds awarded.

No preference will be given to any one type of applicant. All grants will be awarded based on merit.

TO APPLY FOR FUNDS

To apply for funds, please submit by March 1, 2004:

- 1. A completed LOI Coversheet.
- 2. A no more than two-page Letter of Inquiry describing your organization or agency and the project for which you are seeking funding. In particular, please address the following:
 - (a) The need or issue your organization/agency works to address;
 - (b) The primary purpose of the project for which you are seeking funding ;
 - (c) The amount of funding you are seeking;
 - (d) The source of additional funding if needed;
 - (e) Strategies you will employ to implement your project;
 - (f) Current programs and accomplishments in the past year;
 - (g) The population your organization/agency serves (including geography, socioeconomic status, race, ethnicity, gender, sexual orientation, age, physical ability and language);
 - (h) Your organization's relationships with other organizations/agencies and participation in networks of groups working to meet the same needs;

The Coversheet and Letter of Inquiry must be submitted by email to:
saltonsettlementca@pacbell.net by **5:00 PM, Monday, March 1, 2004.**

After reviewing all of the information submitted, we will notify you by April 1, 2004 whether or not you should submit a full proposal. The deadline for proposals will be May 3, 2004. Preliminary funding decisions will be made in mid-June. All grants must be submitted to and approved by the U.S. District Court for the Southern District of New York before they can be funded. We anticipate that grants will be funded after mid-July. These dates are subject to change depending on the number of LOIs received and court schedule.

Contact Information

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**SALTON SETTLEMENT FUND
LETTER OF INTENT COVERSHEET**

Date: _____

Name of Organization/Agency: _____

Executive Director: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____ Email: _____

Project Name: _____

Amount Requested: \$ _____

Type of Entity (Check One):

_____ 501(c)(3) organization _____ public agency _____ other

Please provide a short paragraph describing your organization/agency (including your mission statement and a brief description of your project (100 word maximum please).

Completed coversheets and Letters of Intent must be submitted to:
saltonsettlementca@pacbell.net by 5:00 P.M., Monday, March 1, 2004.